the world we live in

We are living in a time of disruption brought about by technological advancement. As a Global Company Digicel has been a part of transformative change in many nations. Through the use of technology we are able solve some of humanity’s most complex problems. In the era of Sustainable Development a world of opportunities has opened up as countries commit to building a more equitable, inclusive and just world for all our people through the Sustainable Development Goals.

Our strategy is informed by these global shifts and our own local context.
our operating context

Papua New Guinea is a nation with complex challenges with a ranking of 153 out of 189 countries in the 2018 Human Development Index. As a nation we were not able to achieve any of the Millennium Development Goals from 2000–2015. However, under the framework of the Sustainable Development Goals we have another chance to work in partnership to show how we are creating a world where no one is left behind.

In the last ten years Digicel Foundation has invested a total of K85.97 million into critical health and education infrastructure and social programs across all the 89 Districts in the Country. We believe opportunities can be harnessed when service infrastructure is accessible to all; social structures are strong and inclusive, and the digital highway links everyone across the country. From our experience we know that in order for projects to be sustainable, community ownership is critical, therefore we will work in ways to champion local partnerships for sustainable change!
With over 800 cultures and languages, we continue to break these barriers to create a world where no one is left behind.
our vision
A nation where there is equal access to opportunities so that no one is left behind.

our goal
A connected, educated, safe and healthy PNG.

our mission
In partnership with others, we deliver vital infrastructure and social programs to connect Papua New Guineans and their communities to opportunities for sustainable development.
The work of Digicel Foundation PNG is:

1. **Inclusive, ethical and accountable**
   This means:
   i. We display the highest levels of personal accountability and corporate governance.
   ii. We do not tolerate discrimination in any of its forms.
   iii. We reach out and support marginalized and vulnerable people.

2. **Fostering community capability and ownership**
   This means:
   i. We listen to what communities say they need as they know the answer to their own problems.
   ii. We strive to avoid dependence in the communities we work with.
   iii. We believe in a hand up approach and not creating a hand out mentality.

3. **Working in partnership to deliver sustainable results**
   This means:
   i. We have long term relationships with the communities that we work in and partners that we deliver our programs through.
   ii. We ensure our projects are aligned to the development aspirations of our communities and government.
   iii. We believe that projects needs to be nurtured and supported over a period of time to see results.

4. **Is based on evidence and global good practice**
   This means:
   i. We are constantly seeking to implement and share best practice in service delivery and program development.
   ii. We support our partners to understand the change they are making through collecting and sharing data.
   iii. We will hold ourselves accountable to a results framework that tracks change over a period of time.
5. Leveraging digital solutions for social change

This means:

i. We will invest in innovative technology that can unlock development outcomes for communities.

ii. We think outside the box and are relentless in finding the best solution for complex challenges.

Our guiding principles are underpinned by the Digicel Group values of truthfulness and transparency; collaboration and openness; customer focus and results.

Education is the single biggest opportunity you can give a child.
our approach

1. Digicel Foundation PNG looks for partner organizations that work in line with our development priorities.

2. We provide support to our partners through grants and capacity building.

3. We work together to monitor and evaluate the success of our programs and projects.

4. We provide a platform to share our collective story of change.
our strategic goals

1. Improve the lives of people in remote communities through quality health and education programs
   1.1 Deliver quality education programs and projects in partnership with stakeholders to improve literacy and numeracy levels of students from early childhood through to High School.
   1.2 Work in partnership with government and stakeholders to deliver health infrastructure and programs to improve primary health care outcomes.

2. Strengthen innovative partnerships and communications for change
   2.1 Identify and strengthen our funding partnerships with government, private sector and local organizations to deliver joint programs and projects.
   2.2 Invest in our people and retain our culture and values.

2.3 Strengthen local organizations and citizens led action on the Sustainable Development Goals.
2.4 Ensuring Digicel Foundation is recognized as a leading philanthropic organization.

3. Build a smart and sustainable organization
   3.1 Strengthen and deliver exceptional finance, governance and compliance policies aligned to the organizations mission.
   3.2 Integrate research, monitoring and evaluation into all work to support our evidence base.
## how we measure success

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<tr>
<th>Vision</th>
<th>A nation where there is equal access to opportunities so that no one is left behind.</th>
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<td>Impact</td>
<td>A connected, educated, safe and healthy PNG.</td>
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### Strategic Goals

- **Improve the lives of people in remote communities through quality health and education programs**
  - Number of people reached with improved health care;
  - Number of safe deliveries for high risk pregnancies;
  - Number of births attended by skilled personnel;
  - Increased referrals from District health Centre’s to Provincial Hospitals

- **Drive social inclusion and the creation of safe spaces free from violence**
  - Number of people receiving education services (split early childhood, primary, secondary, tertiary, vocational);
  - Number of students attaining standard for education level in numeracy and literacy;
  - Number of youth that are digitally literate;
  - Education facilities for inclusive and effective learning environments;
  - Increased access for children living with disabilities to formal schools;
  - Increase home care for people living with Disabilities

- **Develop the capacity of organizations and leaders to drive sustainable solutions to local challenges**
  - Increase in the number of anti-violence advocates in communities;
  - Increase to access to services for victims of violence

- **Strengthen innovative partnerships and communications for change**
  - Number of volunteer hours;
  - Local participation/man hours and sweat equity
  - Number of partnerships with locally led NGOs/CBOs
  - Number of partnerships with local organizations
  - Number of partnerships with local members of parliament for co-financing on projects
  - Number of donors that partner with Digicel Foundation

### Indicators

- Number of people reached with improved health care;
- Number of safe deliveries for high risk pregnancies;
- Number of births attended by skilled personnel;
- Increased referrals from District health Centre’s to Provincial Hospitals
## Outcomes
- Increased access to quality primary health care in targeted rural and remote areas
- Increased access to quality, inclusive education in PNG
- Improved Water Sanitation Schools
- Increased access to services for people living with disabilities.
- Reduction in violence for safer communities
- Increasing opportunities for citizens to drive solutions
- Increased partnerships with organizations and key stakeholders to drive development outcomes
- Increased awareness on the work of Digicel Foundation PNG and our Partners

## Strategy
- Implementing a targeted maternal health program through partnership approach
- Working with partners to deliver community based rehabilitation programs
- Implementing comprehensive early childhood programs
- Working in partnership to deliver school infrastructure and teacher support programs
- Implementing Community Rehabilitation Programs
- Implementing Inclusive education as part of primary school programs
- Support partner organizations to advocate for increased services for People Living with Disabilities
- Implement the Men of Honour Anti Violence Campaign
- Implementing support to Safe Houses and Women's Resources Centre
- Workforce engagement strategy for Digicel
- Implementing Grants Program with local NGOs
- Implementing Citizens action on the Sustainable Development Goals
- Develop and implement the SMART Districts concept
- Implement the stakeholder management plan
- Implement a targeted media and communications strategy

## Problem
PNG is ranked 153 on the human development index with failing health and education outcomes and some of the highest rates of Gender Based Violence.
Digicel Foundation

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